

How a Listing Manager Can Transform Your Business and Create Value For Your Clients!

WHAT DOES OUR LISTING MANAGER DO?

- Behind the scenes quarterback for all agents
- Client Care
- Ensuring every transaction gets from the listing appointment to the closing table
- Executing the personalized marketing plan
- Additional point of contact for all sellers
- Ensure scheduling of photos, videos, and staging are on calendars for agent and sellers

WHAT VALUE DOES OUR LISTING MANAGER ADD TO OUR AGENTS?

- Managing all listing contracts and documents
- Weekly pipeline reviews with listing partners to stay organized
- Allowing the agent more time for doing what they do best - managing client relationships and negotiations
- Extra touches to their clients ensuring everything is seamless
- Listing kick-off calls confirming all details prior to hitting the market

WHAT VALUE DOES OUR LISTING MANAGER ADD TO OUR CLIENTS?

- Additional contact to reach out to
- Scheduling coordination & reminders
- Extra care and love

Meet Our Listing Manager - Laurie Jones

Our Listing Manager Laurie Jones has been in this role for over three years. Clients often recognize her in testimonials for her level of service, attention to detail, and making the process enjoyable with her constant communication. Laurie is always thinking 3 steps ahead and is dedicated to helping our agents and clients have a seamless experience with our team.

